Visual Innovations

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GROUP
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HOW TO PROVIDE ARTWORK WITH BLEED
BUSINESS CARD EXAMPLE

90mm

Sample Name
Sample Title

07 3803 6400
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55mm

Keep text and important images within this line
The finished cut size of the card
The size of the file to be provided

- All files need to be provided with minimum 2.5 mm bleed around each edge to allow for trimming.
- For a standard finished business card size of 90mm x 55mm, the file needs to be provided at 95mm x 60mm.
- Make sure to keep your text and important images a further 3mm in from the finished cut edge.

FILE PREPARATION & PREFERRED FILE FORMAT

A PRESS READY PDF file needs to have:

- All fonts converted to outlines.
- Any Images used in the artwork should be provided at 300dpi & CMYK.
- No crop marks - just let us know the finished print size.
- Artwork MUST NOT be provided in RBG

Email files and requests to enquiries@shoutgraphics.com.au
or for further information visit www.shoutgraphics.com.au