DIGITAL AND OFFSET ARTWORK REQUIREMENTS CHECKLIST

- [ ] Pdf file format.

- [ ] Files converted to cmyk, not RGB. Any Pantone colours used in the file don't need to be converted.

- [ ] Fonts converted to outlines.

- [ ] Embed all images and graphics.

- [ ] At least 2.5mm bleed with crop marks.

- [ ] Resolution of images to be at least 300dpi.

- [ ] Preferably no borders on the artwork. (Makes trimming difficult)

- [ ] Don't have anything printing too close to trim edge. (Allow at least a 10mm margin away from the spine with book work.

- [ ] When supplying InDesign(.indd) files: Package file with all linked raster and vector files, fonts and print ready PDF included.

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Visual Innovations

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